

City of Minden

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Department: Economic Development

Staff: Michael Krings

Meeting: December 1, 2025

AGENDA ITEM SUMMARY SHEET

Presentation by Ron Tillery on Nebraska GSD

We Attract Opportunity

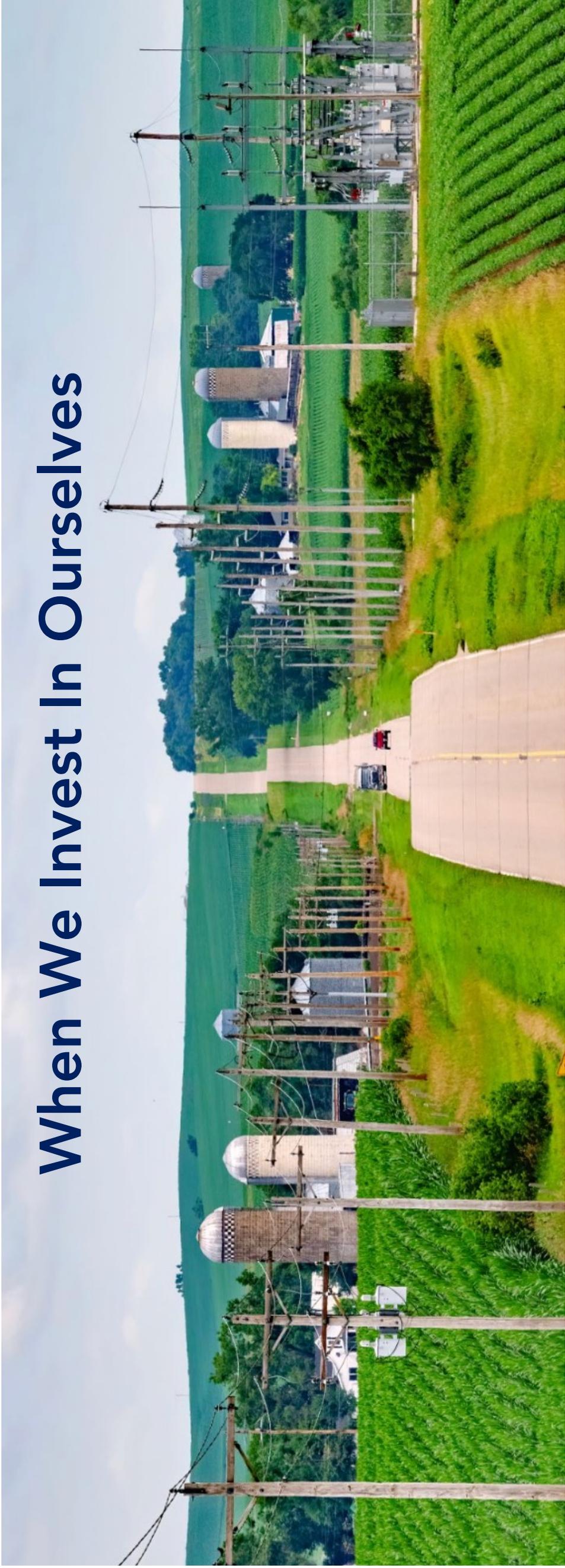
When We Leverage Nebraska's Strengths



NEBRASKA GSD

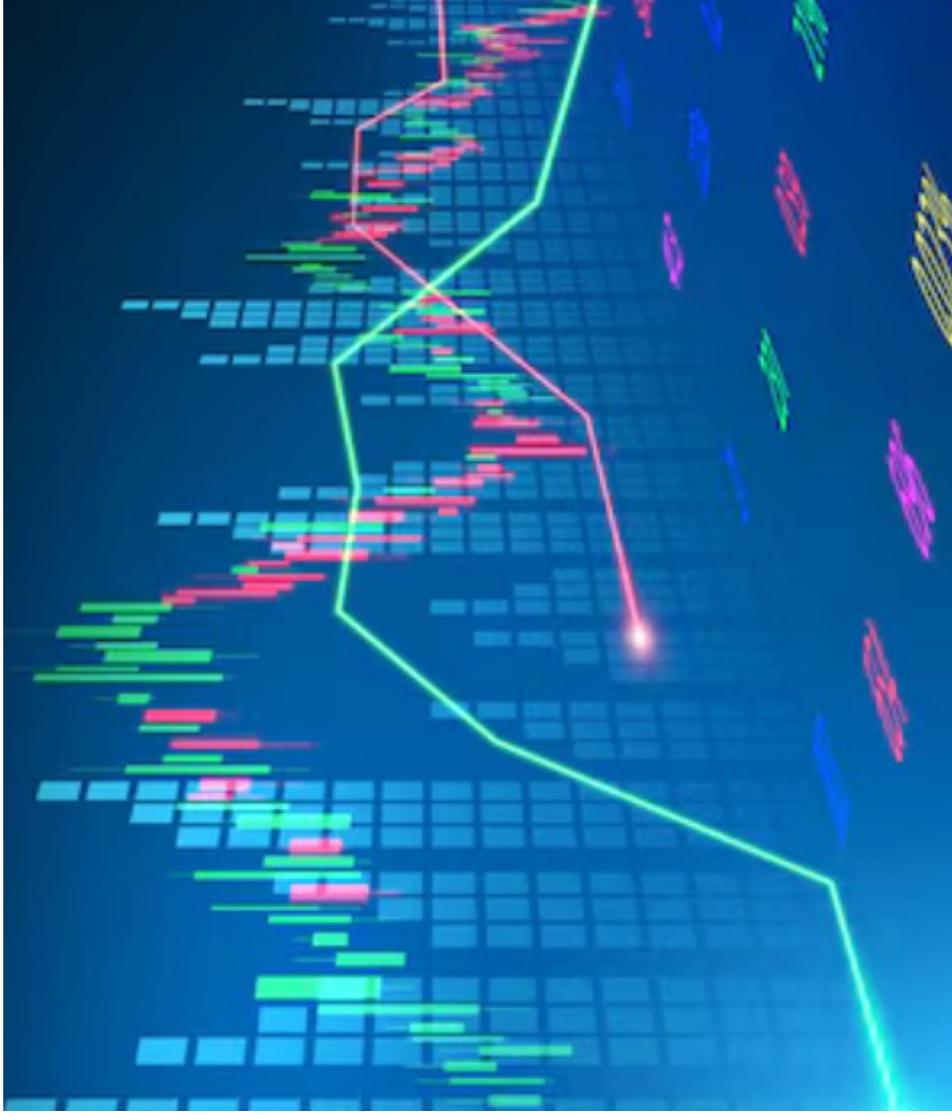
We Will Grow

When We Invest In Ourselves



NEBRASKA GSD

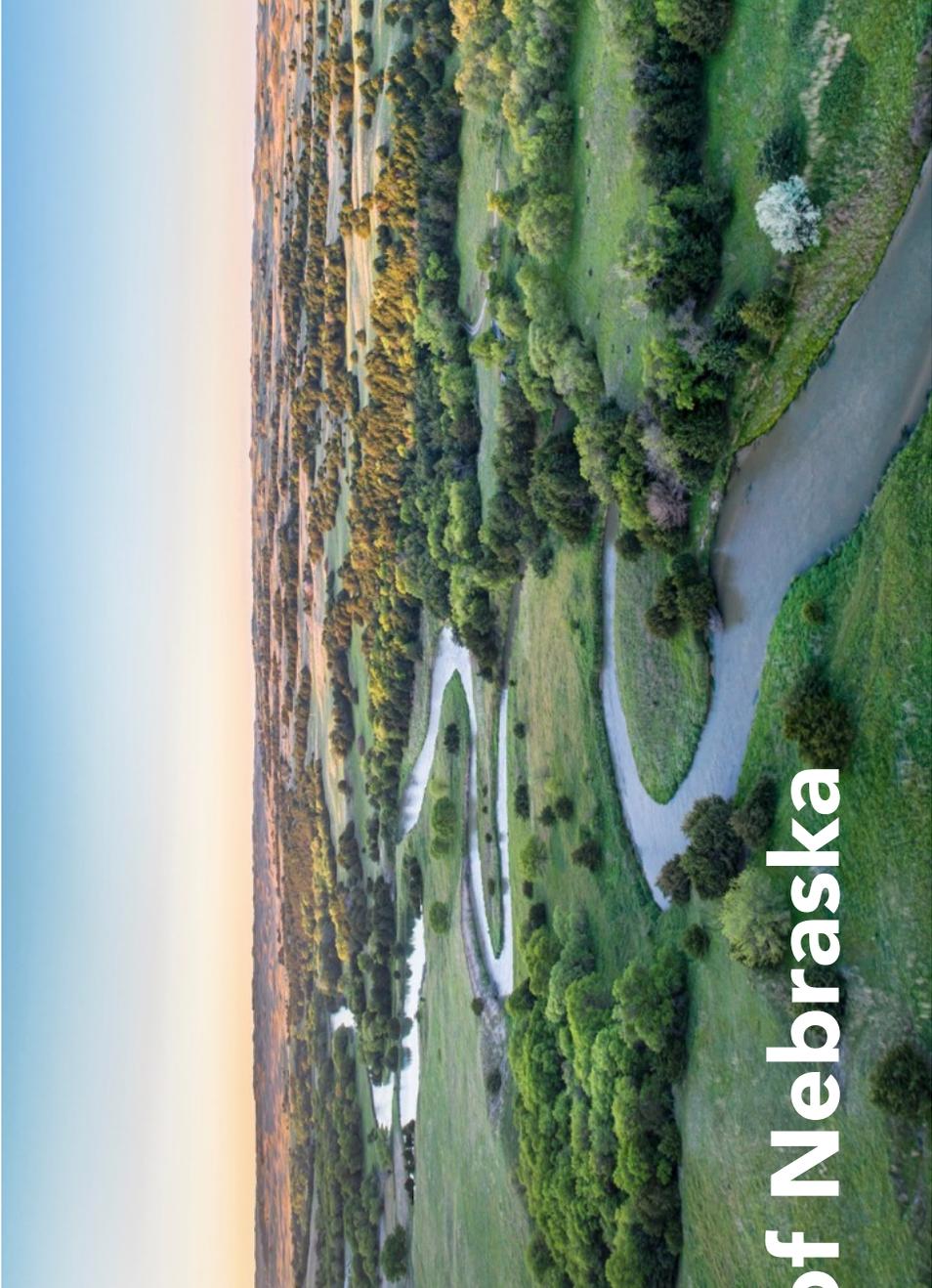
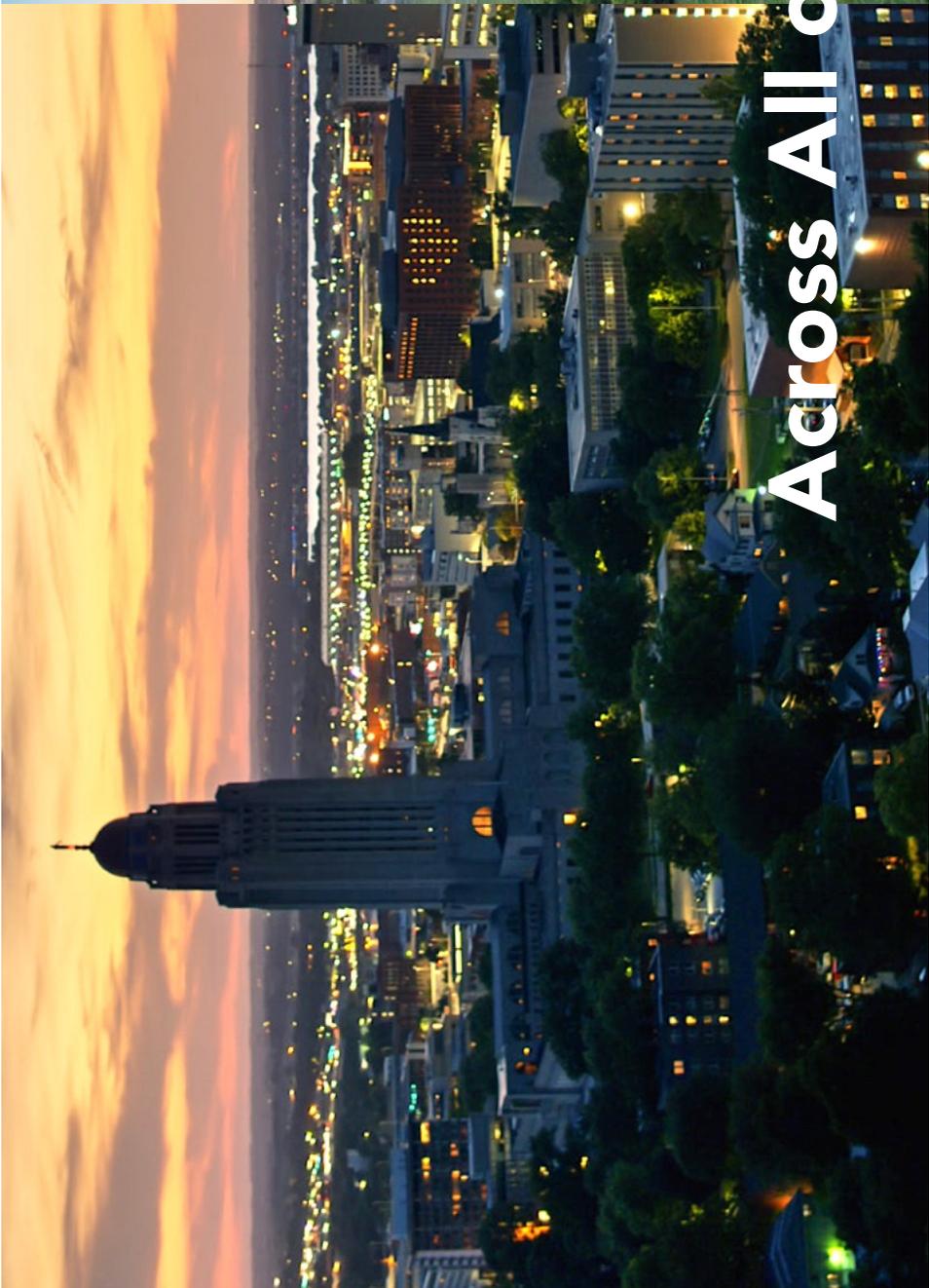
But That's Not Happening



Nebraska's Economy is in Peril

- GDP declined -6.1% in Q1 2025
- -26% decline farm income in 2026
- Lost wages amounts to \$11 billion
- Unrealized income tax revenue \$700 million
- 38th of 49 other states Personal Income Growth
- Competing states are focusing on growth policies

It's Time To GET STUFF DONE



Across All of Nebraska

NEBRASKA GSD



GET STUFF DONE

HERE'S HOW:

ROADMAP local competitive advantages

AUGMENT limited local funds

LEVERAGE local competitive advantages

EXPERTISE from the **NEGSD** team





Julie Bushell

Julie is an expert in rural economic development. Her career spans agriculture, technology and policy and includes growing Ethos Connected into the nation's largest IoT network and full-suite solution provider dedicated to natural conservation resource conservation, full-value agriculture and bioeconomy revitalization. This, in addition to leadership roles at Global Sustainability Partners (GSD), the Rural Frontier Foundation, AgBio 1867 and VeriAg, means an immense amount of wealth creation and development is just a conversation away for local stakeholders.



Ron Tillery

Ron has been an economic development leader in Nebraska for more than three decades. During his career, he has spearheaded transformative initiatives that generated millions of dollars of investment, thousands of jobs and enhanced the richness of living conditions in communities across the state. He is a co-founder of the Kearney Area Ag Producers Alliance and has been instrumental in recruiting major investments in biofuels, sustainable aviation fuels, poultry processing, dairies and other bio economy projects.



Andy Berke

Andy has a career of service spanning elected leadership roles including Tennessee State Senator and Mayor of Chattanooga, as well as roles at US Dept of Agriculture's Rural Utilities Service and the US Dept of Commerce. Andy brings first-hand, boots-on-the-ground knowledge to forging public-private partnerships, energy projects, telecom and operations. And, as a University of Chicago-trained lawyer, Andy ensures all the i's are dotted.



Julie Shiller

A rural Nebraska native, Julie's career has been in service of Nebraska communities big and small. With 8 years as the VP/Chief of Staff of the Aksarben Foundation, Julie worked to both recognize the many strengths across the state through community grants, family farm program, scholarships and internships raise awareness of Nebraska's troublesome economic trends and to support solutions to economic challenges from Colorado to Council Bluffs.

NebraskaGSD's Professional Team





Kearney

COMMUNITY CORE SERVICES:

- **Business Climate Inventory and Road Mapping
With Agriculture & Natural Resources
Maximization Strategy**

NEBRASKA 



Ashland

COMMUNITY CORE SERVICES:

- Business Climate Inventory and Road Mapping
With Agriculture & Natural Resources
Maximization Strategy
- Branding, and Logo Development
- Econ Dev Website & Hosting
 - Social Media Channels & Publicity Strategy

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COMMUNITY CORE SERVICES:

- Business Climate Inventory and Road Mapping
With Agriculture & Natural Resources
Maximization Strategy
- Branding, and Logo Development
- Econ Dev Website & Hosting
 - Social Media Channels & Publicity Strategy
- Business Development & Attraction Strategy
- Business & Industry Lead Generation Conferences

Scottsbluff

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COMMUNITY CORE SERVICES:

- Business Climate Inventory and Road Mapping
With Agriculture & Natural Resources
Maximization Strategy
- Branding, and Logo Development
- Econ Dev Website & Hosting
 - Social Media Channels & Publicity Strategy
- Business Development & Attraction Strategy
- **Business & Industry Lead Generation Conferences**
- Community Preparedness Consulting
- Leadership Development Conferences
- NEGSD Newsletter, Trends and Market Updates



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Sidney

OPTIONAL SERVICES (a la carte)

- Talent Development, Retention and Attraction Strategies – **Axios Workforce & Career Dev.***

* Requires Local School Participation



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OPTIONAL SERVICES (a la carte)

- Talent Development, Retention and Attraction Strategies – Axios Workforce & Career Dev.*
- Local Econ. Development Funding Evaluation
 - Design & Implement Local Funding Campaign
 - Identify State, Local, Federal Funding Sources

* Requires Local School Participation

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Chadron

OPTIONAL SERVICES (a la carte)

- Talent Development, Retention and Attraction Strategies – Axios Workforce & Career Dev.*
- Local Econ Dev Support and Funding Evaluation
 - Design & Implement Local Funding Campaign
 - Identify State, Local, Federal Funding Sources
- Local LB840 Evaluation
 - Design & Adopt Local Economic Development and Funding Campaign

* Requires Local School Participation

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Falls City

COMMUNITY MEMBERSHIP

Annual Core Services Fee Breakdown:

<u>Population</u>	<u>Sponsor</u>	<u>Community</u>	<u>Total Value</u>
<1,000	\$48,000	\$2,000	\$50,000
<5,000	\$46,000	\$4,000	\$50,000
<10,000	\$45,000	\$5,000	\$50,000
<25,000	\$43,000	\$7,000	\$50,000
<50,000	\$41,000	\$9,000	\$50,000
>50,001	\$35,000	\$15,000	\$50,000

Optional Service Fees TBD

The logo for Nebraska GSD, featuring the word "NEBRASKA" in a bold, blue, sans-serif font, followed by "GSD" in a larger, bold, blue, sans-serif font. A green swoosh underline is positioned beneath the "GSD" text.



Valentine

WHEN CAN WE GET STARTED? RIGHT NOW!

NebraskaGSD is accepting applications now to begin community road mapping starting in Q1 2026.

Limited number of communities will be accepted in year one.

402.203.3647

Grow@GSDPartnership.com

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Nebraska's Catalyst For Growth